

# Haddee.com Privacy Policy

According to the new rules of **GDPR (2018)**, This privacy policy has been revised recently to better serve those who are concerned with how their personal data is being collected, used, processed, stored and protected.

In this policy, “**Personal data**” is related to a natural person or “**Data Subject**”, that can be used to directly or indirectly identify a person. It can be anything from a name, a photo, an email address, birthdate, posts on social networking websites, or a computer IP address. In the USA, personal data is linked with a familiar concept: **Personally Identifiable Information (PII)**. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. The common purpose of GDPR and PII is to **protect the person from privacy and data breaches in an increasingly data-driven world**. Based on this purpose, we revised our previous privacy policy in order to supply better services to the people that visit and use our website. Through reading our new privacy policy carefully, you can get a clear understanding of how we collect, use, process your personal data (information).

## **What personal data do we collect from you?**

After your consent, your following personal data will be collected:

Personal information, including but not limited to: name, phone number, email address, mailing address, wechat ID, gender, language, age, resume data, posts or comments on our website.

Technical information, including but not limited to: device or software information, configuration information, versions and device identification codes used by mobile devices, location-related information of devices (e.g. CPU model, graphics card model, memory, operating system, screen resolution, machine unique identifier, IP address, GPS location and availability Sensor information such as Wi-Fi access points, Bluetooth and base stations, search terms for web pages you use, URL addresses of social media pages you visit, date, time or place of sound recording or video recording, etc. )

In addition to the above information, we may also collect your other information in order to provide products and/or services and to improve the quality of products and/or services.

(For Educators, once you become our Educator, and after you sign the contract, Form W-9 for US tax payers and Form W8-BENs for non-US tax payers will need to be filled out. Hence SSN for US tax payers will be collected to report to IRS via Form 1099. SSN is strictly used for tax reporting purpose and will be not used for any other purpose. )

## **When do we collect your personal data?**

When you register on our website, install and/or use our products or plug-in units, subscribe to a newsletter, respond to a survey, provide us with feedback on our products or services and so on, with your consent, we will collect your personal data. We will not collect your SSN until you and we sign a contract of freelance employment.

## **How do we use your personal data?**

We may use the data collected from you in the following ways:

- On the basis of your consent, in order to improve your personal experience of using our products and/or services, we will use your personal data to deliver the type of content, products and/or services in which you are most interested.
- On the basis of your consent, in order to provide better services for you, we will use your data to respond to your service requests.
- On the basis of your consent, we will use your personal data, in order to improve existing products and/or services, and software authentication or management upgrade, etc.
- On the basis of your consent, we will use your data to administer a contest, promotion, or survey.
- On the basis of your consent, we use them for authentication, customer service, security, fraud monitoring, archiving and backup purposes to ensure the security of the products and services provided to you.

On the basis of your consent, we will send updates products and/or services and/or other notifications to your email address. After your consent, we will use your data in order to quickly process your transactions.

- In the purpose of providing better service for you, with your consent, we will use your data to get your ratings or comments on our products and services.

## **What rights do you have?**

We respect and will take positive measures to protect the following important rights:

### **•Consent**

As you know, your consent is the most important and necessary premise of our collecting, using, and processing your personal data.

If you want to withdraw any consent for any reason, you can do this easily at any time.

To protect children's privacy and safety online, we will first request your consent should we need to process the personal data of your children under the age of 16. firstly.

### **•Breach Notification**

If a data breach is likely to result in a risk to your rights and freedoms, after first becoming aware of this, we will notify to DPA within 72 hours and to you without undue delay.

### **•Right to Access**

As this right, you can obtain from us confirmation as to whether or not your personal data is being processed, where and for what purpose.

Once you have asked for it, we will provide a copy of your personal data in an electronic format. Of course, this is free of charge.

### **•Right to be Forgotten**

This right is also called right of 'data erasure'.

In the following conditions, you have the right to notify us to erase your personal data, cease further dissemination of the data, and potentially have third parties halt processing of the data:

Your data is no longer relevant to original purposes for processing;

You withdraw your consent.

### **•Data Portability**

You have the right to receive your personal data which you have previously provided in a commonly used and machine-readable format.

At the same time, you have the right to transmit your above data to any another controller.

**•Privacy by Design**

You have our promise that we have taken appropriate technical and organizational measures to protect your data, starting from the onset of the designing of our website and/or products . We will hold and process only your personal data absolutely necessary for the completion of duties and limit the access to your personal data to those needing to act out the processing.

**How do we protect your personal data?**

- We do not use vulnerability scanning and/or scanning to PCI standards.
- We deploy WAF(web application firewall) to protect our website
- We use Encryption Algorithm to protect sensitive data stored in database
- We only use regular Malware Scanning.
- We never ask for credit card numbers.
- We do use an SSL certificate with strong TLS1.2 protocol
- Do we use 'cookies'?

**We use cookies to:**

Help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services.

Help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

In order to protect your personal data, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

**•Credit Cards:** We do not store your credit card information in our systems. All credit card transactions are processed using secure encryption - the same level of encryption used by leading banks. Card information is transmitted, stored, and processed securely at gateways on a PCI-compliant network.

**•About third-party disclosure**

We do not sell, trade, or otherwise transfer to any outside third-party your personal data. Your personal data may not be provided to any other parties for marketing, advertising, or other uses.

**•About Google**

Google's advertising requirements are put in place to provide a positive experience for you. (<https://support.google.com/adwordspolicy/answer/1316548?hl=en>)

**•About CalOPPA(California Online Privacy Protection Act)**

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy.

The law's reach stretches well beyond California to require any person or company in the United States (and conceivably the world) that operates websites collecting Personally Identifiable Information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared.

<http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA, in order to protect your personal data, we agree to the following:

You can visit our site anonymously.

You can read our privacy policy on our privacy policy page or through a link to it on our home page after entering our website.

You will be notified of any changes of our privacy policy.

You can change your personal information by logging in to your account.

**•About the Do Not Track signals**

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place. It's also important to note that we do not allow any third-party behavioral tracking.

**•About COPPA (Children Online Privacy Protection Act)**

COPPA is enforced by the Federal Trade Commission, United States' consumer protection agency, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

According to COPPA, we do not specifically market to children under the age of 13 years old.

**•About FIP (Fair Information Practices)**

The FIP form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of personal data protection laws.

In order to be in line with FIP, we will take the following responsive action:

When a data breach occurs, we will notify you via email without undue delay.

**•About CAN SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, gives recipients the right to have emails stopped from being sent to them.

According to the CAN-SPAM Act, we agree to the following:

We collect your email address in order to send information, respond to inquiries, and/or other requests or questions.

At any time, if you would like to unsubscribe from receiving future emails, you can use the link at the bottom of each email and email us, and we will promptly remove you from ALL correspondence.

We will not use false or misleading subjects or email addresses.

We will identify the message as an advertisement in some reasonable way.

We will include the physical address of our business or site headquarters.

We will monitor third-party email marketing services for compliance, if one is used.

We will honor opt-out/unsubscribe requests quickly.

**Contacting Us:**

If there are any questions regarding this privacy policy, you may contact us using the information below: [hello@haddee.com](mailto:hello@haddee.com)